



Press Release

Blenz The Canadian Coffee Company

June 2007

For Immediate Release

Blenz Coffee Opens 50th Location

June 22, 2007 – Vancouver BC, Canada – June 6th marked the opening of a milestone Blenz location in Kelowna, BC. It was with great pleasure that the doors were opened to the 50th Blenz Coffee franchise in British Columbia.

The newest Blenz location, owned by Steven and Aubin Coulthard, a former Blenz Barista, is located in the former Kelowna Opera House, which was originally built by the first mayor of Kelowna, W. H. Raymer. The building, which boasts a long history in the city of Kelowna, burned down in 1916 and has recently been restored by William Scutt, a local developer who is well-known for his restoration work.

“We are really pleased for Steven and Aubin. The excellent turnout at their grand opening showed a tremendous amount of support for them and their beautiful new Blenz café. We're confident they are going to be very successful operators and will represent the very best Blenz has to offer,” commented David McDougall, Okanagan Master Franchisee. Our growth in British Columbia and worldwide is astounding. The fact that Blenz is increasing the quality in all aspects of our business is really starting to make an impact everywhere we open a new café,” added George Moen, President of Blenz Coffee.

With the opening of the 50th store, the Blenz Coffee Academy and a first place showing at the Millrock International Free Pour Latte Art Championship at Coffee Fest in Atlanta, Georgia, Blenz is setting the pace for independent, as well as chain coffee shops province wide. Their commitment to providing an excellent customer experience as well as a great cup of coffee has fueled Blenz's growth from the inception.

About Blenz The Canadian Coffee Company™

Blenz Coffee is a premium retailer of coffee, tea and other innovative and delicious specialty beverages. All of Blenz's beverages are made in-store from only the highest quality ingredients available. Blenz operates a network of over 84 franchise locations, with 50 in British Columbia and 35 internationally. Blenz Coffee is proudly Canadian!

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