

## **Blenz – Solaris Opens in Makati, Philippines**

Blenz The Canadian Coffee Company Ltd. proudly announces the grand opening of Blenz – Solaris, the third Blenz location in the Philippines.

**Makati, Philippines – June 26, 2009.** Blenz – Solaris opened yesterday in Makati's Solaris tower, located in the centre of a large and vibrant business community. Blenz The Canadian Coffee Company Ltd. is sharing space in the Solaris office building with, among other businesses, two of the largest call centres in the world, and a large hospital and nursing school are very close neighbours.

Alfred Lim, Master Franchisee for the Philippines, says "I am happy to open my third location in Makati City, which is the Philippines premier financial district." Lim made a big splash with yesterday's grand opening party – among his invited guests were several guests from the media, who saw first-hand how Blenz has earned its international reputation as a coffee shop offering excellent handcrafted café lattes with beautifully poured latte art as proof of both perfection of execution and perfection in balance of the espresso and steamed milk. The day's events included a Latte Art demonstration by Layla Osberg, Blenz Coffee's director of training and two-time Millrock International Latte Art champion, who, along with colleague Zoe Wethersett, had made the trip from Blenz Head Office in Vancouver, Canada, to provide expert support for the Blenz - Solaris store opening. Osberg and Wethersett were available to answer questions from the media, however store managers Joel Anqui and Dale Mactal were so busy they were not able to stop for a moment to offer a quote, as invited guests and neighbours who were curious to see their newest coffee shop, mingled and sampled Blenz brewed coffee, which was given away for free, or Blenz specialty beverages and café lattes which were offered at 50% discount.

As is typical with Blenz stores worldwide, Blenz - Solaris has been carefully designed to provide a warm and contemporary ambiance where customers are encouraged to gather and relax, enjoy their beautifully handcrafted beverages and treats, and where they can also enjoy use of the free wireless internet and share in a conversation and a smile.

Lim was joined by friends and family as he celebrated the opening of the beautiful new store. Many well-wishers sent gifts of huge floral displays which were used to decorate the store for the grand opening party that lasted from early morning until well after midnight.

### **About Blenz The Canadian Coffee Company Ltd™**

Blenz The Canadian Coffee Company Ltd is a premium retailer of handcrafted coffee, tea and other innovative and delicious specialty beverages. All of Blenz' beverages are made in-store from only the highest quality ingredients available. Blenz' commitment to serving a great cup of coffee, providing an excellent customer experience, and providing world-class staff training, has fuelled Blenz' growth from its inception. Blenz operates a network of over 100 franchise locations in British Columbia, Japan, the United Arab Emirates, Kuwait and the Philippines.

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