

Blenz Coffee at Granville and Davie Re-Opens with High Style, High Traffic, and High Energy

Vancouver, BC – August 26, 2009 After a stunning renovation, the highly anticipated re-opening last Friday of Blenz Coffee at Granville and Davie jump started the weekend club scene on Granville Street.

New Blenz franchisee Frank Scott has joined his partner Sunny Bhayana to operate the 24 hour Blenz Coffee location. Friends and neighbours toasted the store's suave new store design with free signature beverages and treats at the high-traffic corner coffee shop. The celebration attracted a large crowd of people while club style top-40 music boomed from the DJ booth well into the evening.

"Blenz has successfully operated in this location for over ten years", stated George Moen, President of Blenz Coffee. "Our ability to rekindle the great vibe in this neighbourhood is perfectly timed with the completion of the Canada Line. We look forward to a positive response from local customers and we're confident they'll appreciate the effort made here to give them a great environment to come to."

Guests at the party were openly pleased with the look and feel of the store. Multi-level dropped ceilings, bamboo cabinetry, digital screens, lots of comfy leather seating, with various changes in equipment and service elements clearly indicate this store is more than a makeover – essentially, it's a brand new store.

The store also has a new energy. Already an experienced business man, Frank Scott knows it will take dedication to complete the transformation. Having already owned several Pizza Factories and a food manufacturing company, Frank's plan is to now focus solely on his new Blenz store to ensure the local clientele knows he shares their commitment to the neighbourhood. Frank has also hired a new team of trained baristas to deliver Blenz Coffee's premium handmade beverages and friendly service.

"What made me choose Blenz Coffee are its trusted brand power and the vision the Company has adopted," remarked Frank. "I love my newly renovated store and how it fits right into the neighbourhood. I'm really excited to see what I can do here."

This high profile Blenz Coffee location is open 24 hours a day, 7 days a week.

About Blenz The Canadian Coffee Company Ltd™

Blenz The Canadian Coffee Company Ltd is a premium retailer of handmade specialty coffees, organic teas and other innovative beverages. All Blenz Coffee's beverages are made in-store from only the highest quality ingredients available. World class barista training and a drive to provide a superior customer experience has fuelled their steady growth. Blenz Coffee now operates a large network of franchise locations in British Columbia and abroad including Japan and the Philippines.

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