

Blenz Coffee introduces its fourth Richmond location at Richmond Centre

Richmond, BC – June 2, 2009 Blenz Coffee opens their newest location in highly sought after Richmond Centre, marking their fourth location in Richmond. This is also the fourth time Blenz Coffee has partnered with Canada's largest Landlord, Ivanhoe Cambridge. Blenz successfully operates in Metropolis, Oakridge Centre and Woodgrove Centre and are equally excited to bring the Blenz brand to Richmond Centre.

The candidate chosen to operate at Richmond Centre is a Richmond local, Emilie Huang, who is embarking on the excitement of becoming a business owner and a franchised partner of Blenz Coffee.

Ms. Huang has successfully completed Blenz Coffee's extensive six week franchisee training program and demonstrates excellence that will ensure her customers enjoy only the best. She looks forward to meeting lots of new people and making lots of new friends during her ownership and operation at the new coffee shop.

"Emilie will do a great job at Richmond Centre," remarked Layla Osberg, director of training at Blenz Coffee. "She's great with people, is dedicated to making superior drinks, and is always smiling which is important when working in a coffee shop."

With the incorporation of the new brand vision and similar to their recently opened stores, the store design feels modern, relaxing, and elegant. Like almost all Blenz locations, Richmond Centre will have free wireless for customers.

About Blenz The Canadian Coffee Company Ltd™

Blenz The Canadian Coffee Company Ltd is a premium retailer of handcrafted coffee, tea and other innovative and delicious specialty beverages. All of Blenz' beverages are made in-store from only the highest quality ingredients available. Blenz' commitment to serving a great cup of coffee, providing an excellent customer experience, and providing world-class staff training, has fuelled Blenz' growth from its inception. Blenz operates a network of over 100 franchise locations in British Columbia, Japan, the United Arab Emirates, Kuwait and the Philippines.

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